



THE LUXE MANOR

Established 2006

GEORGE WANG

APPOINTED GENERAL MANAGER OF THE LUXE MANOR

(Hong Kong, Jan 19, 2010) – George Wang has recently been appointed General Manager at The Luxe Manor, Hong Kong's most artistic and intriguing boutique hotel in Tsim Sha Tsui.

Following a distinguished hospitality career, George brings to The Luxe Manor extensive experience from his over 20 years hospitality professions with 5-Star international hotel brands as well as boutique hotels including Regal Hotels, Hotel Inter-Continental Hong Kong, Grand Hyatt, Central Park Hotel, Lan Kwai Fong Hotel.

In 1990, George joined Grand Hyatt Hong Kong as Associate Director of Convention and Catering in the Opening Team. After that, he joined the Hong Kong Tourist Association (now renamed as Hong Kong Tourism Board) in 1995 and spent 7 years there in taking up the positions as Marketing Manager – Convention and Incentive and Manager – Consumer Marketing.

In 2002, he jumped back to the hotel industry at Hotel Inter-Continental Hong Kong as Director of Sales and rebranded the Nathan Hotel in 2003 as General Manager. He then took up various roles in the Regal Hotels Group as Managing Director of 8D Travel and Vice President of Marketing in the corporate office.

Commenting on his new role as General Manager at The Luxe Manor, George Wang said “*The Luxe Manor is a unique and artistic boutique hotel, like a piece of art that would certainly capture the attention of the travelers, media and locals. Taking up the role as General Manager is a great challenge and one that I will relish. I look forward to upholding the gracious service and heartfelt hospitality that is inherent in the name of The Luxe Manor.*”

About The Luxe Manor

The Luxe Manor is a stylishly surrealism-inspired luxury hotel located in Hong Kong's Tsim Sha Tsui since December 2006. Nuzzled amidst the bustling nightlife of Knutsford Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong's urban jungle to the stylish segment of both the luxury leisure and business travelers.

Aspasia (1/F) is the signature Italian restaurant at the hotel. Featuring interiors inspired by the sights, sounds and colours of the Surrealist movement, guests are treated to an exceptional dining experience that arouses all five senses. Aspasia chefs bring the traditional flavours of the Mediterranean to life in dishes that showcase the freshest, most authentic Italian

ingredients available. Aspasia's charmed allure carries on beyond its main room into its three private rooms, each an artistic manifestation of Heaven, Hell and Eden, leaving visitors feeling as though they have just been swept up in a divine intervention.

Dada Bar + Lounge (Dada) (2/F), inspired by the Dadaism art movement of the early 20th century, Dada is a living example of contrast and imagination. Dada's design elegantly incorporates the spirit of the Dadaist cultural movement; the space is infused with irony and a visual extravaganza of contrasting patterns, fabrics and shapes. They have creatively devised a line of deliciously delectable drinks that reinforce the Dada surrealistic adventure that is anything but ordinary.

The Luxe Manor is managed by GR8 Leisure Concept Ltd., a Hong Kong based hospitality group, and is a proud member of Small Luxury Hotels of the World. For more information, please visit www.theluxemanor.com

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Note to Editors: **The Luxe Manor** (pronounced "Deluxe Manor") is the full and official registered name of the hotel.

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